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1895

1938

# H. M. TAYLOR Seedsman Inc.

Quincy

Florida

Contract Grower

SUPERIOR WATERMELON SEED

SUMMER SQUASH SEED

CUCUMBER SEED

EGG PLANT SEED

***Wholesale Only***

We grow and protect novelties, new introductions, special strains.

Will grow crops from stocks supplied by customers when desired, and give perfect segregation and care.

WAREHOUSES

Quincy and Lloyd, Florida

OFFICE

Quincy -:- Florida

We solicit the business of reputable seedsmen on the merit of the seeds we grow, the services we render, the ethics we observe, and the integrity of our dealings.

# Watermelons

|                             | Price | Selected Stocks |
|-----------------------------|-------|-----------------|
| Stone Mountain              |       |                 |
| White Stone Mountain        |       |                 |
| Kleckley Sweet              |       |                 |
| Imp. Kleckley Sweet         |       |                 |
| Wonder                      |       |                 |
| Tom Watson                  |       |                 |
| Blue Watson                 |       |                 |
| Cletex, or Smith Watson     |       |                 |
| Weaver Watson               |       |                 |
| Halbert's Honey             |       |                 |
| Jackson                     |       |                 |
| Florida Favorite            |       |                 |
| Florida Giant               |       |                 |
| Early Kansas                |       |                 |
| Red Russian                 |       |                 |
| Coles Early                 |       |                 |
| Harris' Earliest            |       |                 |
| Fordhook Early              |       |                 |
| Peerless or Ice Cream       |       |                 |
| Long Luscious Golden Honey  |       |                 |
| Blue Banner                 |       |                 |
| Imp. Dale                   |       |                 |
| Schochler, or Russells Imp. |       |                 |
| Arnold or Arnell Grey       |       |                 |
| Owens Grey                  |       |                 |
| Grey Jacket                 |       |                 |
| Thurmond Grey               |       |                 |
| Irish Grey                  |       |                 |
| Triumph                     |       |                 |
| Duke Jones                  |       |                 |
| Rattlesnake                 |       |                 |
| Chilian, Black Seed         |       |                 |
| Chilian, White Seed         |       |                 |
| Cuban Queen                 |       |                 |
| Black Diamond               |       |                 |
| Dixie                       |       |                 |
| Round Dark Icing            |       |                 |
| Long Light Icing            |       |                 |
| Angels Kiss                 |       |                 |
| Sugar Stick                 |       |                 |
| Radio                       |       |                 |
| Porto Rico                  |       |                 |
| McIvers Sugar               |       |                 |

## WATERMELONS—(Continued)

|                   | Price | Selected Stocks |
|-------------------|-------|-----------------|
| Sunnybrook        |       |                 |
| Alabama Sweet     |       |                 |
| Bradford          |       |                 |
| Excel             |       |                 |
| Dixie Queen       | 16¢   | 20¢             |
| Klondike, Striped |       |                 |
| Klondike, Green   |       |                 |
| Greystone         |       |                 |
| Hungarian Honey   | 25¢   | 29¢             |
| Angelino          |       |                 |
| Northern Sweet    |       |                 |

### WILT RESISTANT VARIETIES

|                    |     |     |
|--------------------|-----|-----|
| Stone Mountain     |     |     |
| Kleckley Sweet     |     |     |
| Leesburg           |     |     |
| Pride of Muscatine |     |     |
| Klondike           | 18¢ | 22¢ |
|                    | 25¢ | 29¢ |

Tom Watson is the greatest shipping melon ever introduced.

Its hard, tough rind enables it to stand much rough treatment and still reach distant markets in good condition.

It is a good keeper, remaining fresh longer than any other shipping melon.

As originally introduced the quality was rather poor. Often the flesh was pale, stringy, and lacking in sweetness.

By careful breeding and selection through a long period of years we have developed a strain of Tom Watson that ripens about a week earlier than the original, is very productive, has rich red flesh of fine texture and luscious quality, the equal of most of the finer eating varieties in sweetness and flavor. We believe our strain of Watson to be unequaled in the essentials of earliness, productiveness, and quality.

# Summer Squash

## Prices

|                             |   |            |
|-----------------------------|---|------------|
| Early Yellow Crookneck      | - | <u>18¢</u> |
| Early Yellow Straightneck   | - | <u>"</u>   |
| Giant Yellow Crookneck      | - | <u>"</u>   |
| Giant Yellow Straightneck   | - | <u>"</u>   |
| Early White Bush, Scalloped | - | <u>"</u>   |
| Bennings White Bush         | - | <u>"</u>   |

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# Egg Plants

|                           |   |   |   |   |            |
|---------------------------|---|---|---|---|------------|
| Black Beauty              | - | - | - | - | <u>15¢</u> |
| New York Purple, Improved | - | - | - | - | <u>"</u>   |
| Florida Hi-bush           | - | - | - | - | <u>"</u>   |
| Manatee Special           | - | - | - | - | <u>"</u>   |
| Fort Myers                | - | - | - | - | <u>2</u>   |
| New Orleans               | - | - | - | - | <u>"</u>   |

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# CUCUMBERS

*All Popular Varieties*

We have exceptionally fine stocks of some of the newer varieties, and our stocks of the older varieties we believe to be equal to the best. No expense or care has been spared to provide the very choicest seed for our 1938 crops.

Write us for special quotations on your Cucumber requirements.

We can make delivery of Cucumber seed late in July when desired, which will be in time for Fall planting in the lower South.

**The Distribution of Poor Seed Is An Economic Wrong.**



# H. M. TAYLOR Seedsman Inc.

Are the only seed growers in a territory embracing about twelve hundred square miles lying between the Apalachicola River, the Flint River, Little River, and Ocklock-onee River, in North Florida.

Here we have a variety of soils, fertile and well watered. Much of it similar to the best trucking lands of Ohio and Pennsylvania, some like the garden soils of New Jersey, and the Little River Delta lands of a character peculiar to this locality.

These delta lands are particularly congenial to most cucurbits, and members of the Solanum Family.

Agricultural production is principally cigar tobacco combined with live stock and dairy-ing.

By reason of the topography together with local conditions and environment we are able to more thoroughly segregate varieties and strains of the seed crops we grow than would be possible in perhaps any other suitable growing area.

We can reproduce from your own stocks when desired and maintain their purity by perfect segregation and handling.

# DO WE MERIT YOUR BUSINESS?

## *Some Facts for Your Consideration*

We Sell No Melons

We Sell Seeds Wholesale Only

No Consignments

No Retail Sales

We breed and select for improved strains of the popular varieties we grow, and conduct trials of the offerings of other growers for comparative tests and check up on our stocks. We plant the best stocks only, thoroughly segregate varieties and strains, rogue all fields carefully before harvesting.

Follow the best practices in growing, harvesting, curing and cleaning the seeds we distribute.

All the seeds we sell are grown and handled from field to bag under the close supervision of trained executives of our company.

We grow and distribute **Superior Seed** at approximately the prices you must pay for ordinary or poor seed.

All seedsmen are cordially invited to visit and inspect our warehouses and farms at any time. We extend a special invitation to visit us from June 15th to July 15th for inspection of our growing and maturing crops.

Submit a Memorandum of  
Your Requirements for  
Special Quotation. Write  
Us for Any Desired Infor-  
mation.

## *H. M. Taylor, Seedsman*

INCORPORATED

QUINCY

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FLORIDA

February 1938

